PRESS RELEASE

The Offer Document related to the voluntary tender offer launched by International Media Holding S.p.A. on maximum no. 403,937,789 ordinary shares of RCS MediaGroup S.p.A. has been published today

Milan, 11th June 2016 – With reference to the voluntary tender offer (the "Offer") on maximum no. 403,937,789 ordinary shares of RCS MediaGroup S.p.A. (the "Issuer") launched by International Media Holding S.p.A. ("International Media Holding") pursuant to articles 102 and 106(4) of Legislative Decree of 24th February 1998, no. 58 (the "TUF"), it is disclosed that the Offer Document, containing precise description of the terms and conditions of the Offer, as well as, *inter alia*, the modalities for acceptance to the Offer, is published on the date hereof and is available to the public for consultation

- (i) at the registered office of International Media Holding in Milan, via Pietro Mascagni, no. 14,
- (ii) on the website of Mediobanca, www.mediobanca.com, and
- (iii) at the registered office of Società per Amministrazioni Fiduciarie "SPAFID" S.p.A. (the Intermediary Responsible for Coordinating the Collection of the Acceptances) in Milan, via Filodrammatici no. 10.

It is also disclosed that the Issuer's notice and the opinion of the independent directors of the Issuer, pursuant to articles 103(3) of the TUF and articles 39 and 39-bis of Consob resolution No. 11971 of 14 May 1999 of 14 May 1999, as subsequently amended and integrated are not attached to the Offer Document.

The notice is also available on the website www.mediobanca.com of Mediobanca.