

UNIPOLSAI ASSICURAZIONI S.P.A. – Extraordinary/Ordinary Shareholders' Meeting of April 29, 2014 Proxy Form

Complete the required information, sign and send the form to the Company as per the instructions provided at the bottom of the form ¹

Mr./Ms.² born in on Tax Code
resident in (city) at (street address)
holder of UnipolSai Assicurazioni ordinary shares
held in share account³ no. at Bank Code Branch Code
pursuant to communication no.⁴ issued by

DELEGATES

⁵
With option to be substituted by⁶

to appear and represent him/her at the extraordinary and ordinary shareholders' meeting of UnipolSai Assicurazioni S.p.A. to be held in San Lazzaro di Savena (Bologna) at Centro Congressi Villa Cicogna, Via Palazzetti 1N, on April 29, 2014, at 10.00 a.m., on single call.

The undersigned,⁷

DECLARES that he/she has entitlement to the voting rights attached to the shares and executes this proxy in his/her capacity as (check appropriate box):

- legal representative - attorney with power of sub-delegation - secured creditor - stock borrower - beneficial owner - legal guardian - administrator -
 other (specify)

DATE Identity Document⁸ (type) issued by no. SIGNATURE

Instructions

¹ The original Proxy Form must be sent to the delegate who presents it to the Company at registration or sent directly to the Company:

- to the registered office – UnipolSai Assicurazioni S.p.A. - Shareholders' Department - Via Lorenzo il Magnifico 1, 50129 Firenze;
- by fax to +39 055 4792006;
- by e-mail to azionistiunipolsai@pec.unipol.it.

Either the original or a copy may be sent to the Company; in the latter case the proxy must personally certify the identity of the shareholder granting the proxy and that the form is a true copy of the original.

² Indicate name/surname or company name of shareholder as stated on the communication issued to the Company by the authorized intermediary.

³ Provide number of share account, in addition to bank and branch code of authorized intermediary (or name of institution) as they appear on the account statement.

⁴ Details of communication sent by authorized intermediary and name of intermediary, if different from institution where share account is held.

⁵ Provide name and surname or company name of delegated and registered office/address of domicile.

⁶ Provide name and surname or company name of the substitute of delegated and registered office/address of domicile.

⁷ Indicate name and surname of holder of voting rights and capacity if other than owner of above shares.

⁸ Provide reference details of valid identity document of the proxy signatory.

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Privacy Information

The data controller, UnipolSai Assicurazioni S.p.A., with registered office in Via Stalingrado 45, Bologna (Italy), will process the personal data provided exclusively for the necessary purposes set out in this document relating to attendance of the Shareholders' Meeting via proxy. The provision and processing of this personal data is necessary for the purposes indicated in the document. Failure to provide the personal data may make it impossible to satisfy the requests made. The data will be processed for the aforementioned purposes primarily by using automated procedures and computerized/online facilities for storing, managing and transmitting said data. The hard copy of the personal details will also be kept on file. All data processing will be carried out in complete accordance with the security measures set out in Italian Legislative Decree No. 196/2003 and the principles of necessity, pertinence and properness set forth by the regulations on personal data processing. The data provided will be retained for 36 months and will under no circumstances be communicated to third parties, except in performance of legal or regulatory obligations. The data controller is expressly authorized to send personal data to Computershare S.p.A. (which will process the personal data in its capacity as data processor) in order to make it possible to exercise the rights provided under the terms of this document. Pursuant to Article 7 of Italian Legislative Decree No 196/2003, the data controller may be asked at any time to: (i) confirm the existence of the data itself; (ii) provide the information referred to in the second paragraph of said legislation (the origin, purpose and reason for the processing of the data and the identities of the data controller and processor); and (iii) update, correct, supplement, remove or change the data. The person in question may, where applicable, object to the processing of the data in the cases and for the reasons set out in Italian Legislative Decree No. 196/2003. Exercising the rights referred to in this document, via the means described therein, implies authorizing the processing of the personal data provided.