

*Bologna, 20 January 2017*

**UNIPOLSAI TO RACE WITH THE DUCATI TEAM IN THE 2017 MOTOGP SEASON**  
*New partnership between the Unipol Group's insurance company and Ducati for the MotoGP World Championship*

**UnipolSai Assicurazioni** hereby announces the new partnership making it official sponsor of Ducati Corse for the 2017 MotoGP World Championship, which will commence on 26 March at the Losail circuit in Qatar.

The sponsorship of the Borgo Panigale team will see the UnipolSai brand featured on the tails of the Desmosedici GP of Spanish multiple world champion Jorge Lorenzo and the Italian Andrea Dovizioso, driver suits, helmets and other Ducati Corse material used in the paddock during each of the 18 races scheduled for the official tests.

Alberto Federici, Head of Corporate Communication and Media Relations for the Unipol Group, stated: *"We are excited and at the same time proud to have signed this partnership with Ducati Corse for MotoGP. Simplicity, speed, proactivity and innovation – the 4 key drivers of the Unipol Group's 2016-2018 strategic plan – perfectly match the passion, work ethic and spirit of belonging that distinguish Ducati and have made the brand from Borgo Panigale unique in the world. UnipolSai and Ducati are two Italian companies of excellence and will stand out side by side thanks to their winning attitude on all MotoGP circuits next season."*

Luigi Dall'Igna, General Manager of Ducati Corse, stated: *"We are very proud to welcome UnipolSai, which, with this agreement, has become an important partner for the 2017 MotoGP Season. Cooperation with the prestigious Group founded in Bologna just like Ducati, perfectly reflects the local spirit and international reach of both brands. Our aim is to best interpret the passion and innovation that characterise two symbols of Italian excellence."*

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**UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance.

Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €14bn, of which €7.3bn in Non-Life Business and €6.7bn in Life Business (2015 figures).

The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,500 agencies and 6,000 sub-agencies spread across the country.

UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

**Ducati Motor Holding S.p.A – Company of the AUDI Group – Company subject to management and coordination by AUDI AG**

Established in 1926, Ducati has been manufacturing sport motorcycles with Desmodromic distribution engines, innovative design and cutting-edge technology since 1946. Ducati, which celebrated its ninetieth anniversary in 2016, is based in the Borgo Panigale district of Bologna. The Ducati motorcycle range includes the Diavel, Hypermotard, Monster, Multistrada, Superbike and SuperSport families targeting different market segments. In 2015, Ducati presented Scrambler®, a new brand of motorcycles, accessories and apparel standing out for creativity and free expression. Ducati distributes its products in 90 countries worldwide and also offers a wide range of accessories, technical apparel and lifestyle wear. In 2016, Ducati delivered over 55,413 motorcycles, achieving an historical record for the Company. Ducati is officially involved in the World Superbike Championship and MotoGP World Championship. In the World Superbike Championship, it has won 17 Manufacturers' titles and 14 Riders' titles. In MotoGP, which it has participated in since 2003, Ducati was World Champion in the 2007 season, achieving the Manufacturers' title and Riders' title.