

ROME, 5 May 2015

UNIPOL GROUP THE MAIN SPONSOR OF THE 11th EDITION OF THE BIOGRAFILM FESTIVAL

For the 4th consecutive year, Unipol will support the event to be held in Bologna from 5 to 15 June 2015

The Unipol Group has always been committed to the promotion and support of cultural and solidaristic initiatives for the community and develops its business with a view to social and civil responsibility. In this context, the Group will support the Biografilm Festival 2015 to be held in Bologna from 5 to 15 June 2015, this year entitled: "Vite connesse – Dalla fine della privacy al sapere collettivo" (Connected lives – From the end of privacy to collective knowledge).

The Unipol Group is the Main Sponsor of the Festival and "Proud Sponsor" of Guerrilla Staff, a team of volunteers that, thanks to their strength and passion, decisively contributes to the organization and success of the Festival itself.

Unipol's renewed support for this important cultural event represents the expression of its commitment, consolidated over time, aimed at making all forms of art and culture available to the general public, becoming part of the path of social responsibility that has characterized the history of the Group for over fifty years. This path has taken on sustainability as its strategic focus, combining the objectives of efficiency and economic viability with a concrete social commitment towards people, the community and the environment.

With this sponsorship, the Unipol Group once again confirms its desire to participate in the cultural and artistic life of the city of Bologna, where it was founded and has its registered office, in line with its values and with the belief that the economic development of the company must progress also accompanying and supporting the cultural and social growth of the community in which it operates.

For the Unipol Group, thinking of people's future also means thinking of what they love: culture and art.

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Unipol Gruppo Finanziario S.p.A.

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €17.8bn, of which €8.9bn in Non-Life Business and €8.9bn in Life Business (2014 figures).

Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in vehicle liability insurance. The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group). Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors. Unipol Gruppo Finanziario S.p.A. is listed on the Italian Stock Exchange.