

PRESS RELEASE

UNIPOL GROUP TO BE MAIN SPONSOR OF THE EXHIBITION 'PICASSO – MASTERPIECES OF THE PICASSO NATIONAL MUSEUM IN PARIS'

Milan, 19 September 2012 - The Unipol Group is to be the main sponsor of the major exhibition dedicated to Pablo Picasso being held at the Palazzo Reale from 20 September 2012 to 6 January 2013. Picasso was one of the greatest artists of the twentieth century and is returning to Milan after more than 60 years.

With more than 250 works including paintings, drawings and sculptures, photographs, films and a section devoted to the major exhibition of 1953, this latest exhibition, curated by Anne Baldassari, investigates the varied and multifaceted career of one of the greatest artists in the world.

The Unipol Group has always been committed to promoting and supporting cultural and community initiatives and on this occasion is particularly proud to be helping to put on this extraordinary artistic event, made possible by the closure of the Picasso Museum in Paris for modernization and restoration work.

In the wake of the huge success of its sponsorship of the Salvador Dalí exhibition in 2010, the Group is thus continuing to support major cultural projects of relevance to Italy.

"We consider that supporting and promoting culture is the duty of everyone who has either public or private responsibilities," says Unipol's Chairman, Pierluigi Stefanini. "In the case of our development projects, the purpose of looking to the future is to create financial value, social wellbeing and cultural development. We have therefore decided to support this exhibition of the masterpieces of the Picasso Museum in Paris in order to ensure that it is seen by as many Italians as possible, since it is an unprecedented event and one that is unlikely to be repeated in Italy."

The Unipol Group in brief

The Unipol Group is one of the main insurance groups in the Italian market, with insurance income of approximately €7bn in 2011.

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Unipol offers a full range of integrated insurance and banking products and is particularly active in the supplementary-pension and health sectors, focusing on retail customers and small and medium enterprises.

It operates in insurance through Unipol Assicurazioni, Linear Assicurazioni, Linear Life and UniSalute; in bancassurance it operates direct with the branches of Unipol Banca and through the Arca Group; in the case of banking services it operates through the Unipol Banca Banking Group.

It has more than 7,000 employees and serves more than 6 million customers through a network of approximately 1,800 agencies, with more than 4,000 branches and 300 Unipol Banca branches.

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