

*Bologna, 23 July 2015*

## **UNIPOLSAI ASSICURAZIONI ONCE AGAIN TITLE SPONSOR OF THE VOLLEYBALL LEAGUE**

UnipolSai Assicurazioni will also be Title Sponsor of the Serie A Volleyball League for the 2015-2016 season. Once again the insurance company will associate its brand with the men's Serie A1 Superlega and Serie A2. UnipolSai thus continues its Sponsorship Program aimed at supporting sports initiatives dedicated to the sharing of values that can result in the improved wellbeing of the community.

UnipolSai Assicurazioni and the entire Unipol Group strongly believe in taking on sustainability as their strategic vision, combining the objectives of efficiency and economic viability with a concrete social commitment to the people, the community and the environment. They undertake to implement a strategy aimed at supporting a number of projects with reference to five major areas: culture and artistic heritage, the environment, scientific research and social utility, sports and entertainment.

With the awareness that today's decisions impact the future of new generations, UnipolSai and the entire Unipol Group focus particular attention on young people, considering sport as a vehicle for individual and social growth and development. The Unipol Group strongly believes that if lived with passion, loyalty, fairness and transparency, sport can become a promoter of the personal values required in order to grow in society.

**Because for the Unipol Group thinking of people's future also means thinking of what they love: sport.**

### **Contacts**

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#### **UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €16 bn, of which €3.4bn in Non-Life Business and €7.6bn in Life Business (2014 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.