

## COMUNICATO STAMPA

Bologna, 16 October 2014

## UnipolSai and Volleyball team up

UnipolSai Assicurazioni is the Title Sponsor of Serie A1 Superlega and Serie A2 and is once again their Event Partner for the coming season. This support is consistent with the principles of corporate social responsibility that guide the Unipol Group – of which UnipolSai is a part – in its daily operations.

UnipolSai Assicurazioni is thus pursuing its sponsorship programme aimed at supporting initiatives related to sport and charity, dedicated to the spreading of values which can result in improved community wellbeing. Particular attention is given to future generations, identifying in sports an educational force of primary importance for character development.

The Unipol Group firmly believes that sports, played with passion and loyalty, fair play and clarity, can promote the values a person needs to grow in the community.

Thinking about people's future for Unipol Group means also thinking about what they love: sport.

## **Contacts**

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## UnipolSai Assicurazioni S.p.A.

Operative since 6 January 2014, UnipolSai Assicurazioni S.p.A. is the multi-business insurance company of the Unipol Group that was established as a result of the merger by incorporation of the historic companies Unipol Assicurazioni and Milano Assicurazioni, and as well as Premafin, holding company of the former Fondiaria-SAI Group, into Fondiaria-SAI. UnipolSai Assicurazioni is controlled by Unipol Gruppo Finanziario S.p.A. and like the latter, it is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.

Italian leader in Non-Life business, particularly in vehicle liability insurance, and holding a position of absolute prominence in Life business, UnipolSai registered a direct insurance income of €15.4bn in 2013.

