

Milan, 27 July 2015

UNIPOLSAI AT THE BEIJING WORLD CHAMPIONSHIPS ALONGSIDE THE NATIONAL ATHLETICS TEAM

UnipolSai Assicurazioni will be present at the World Championships in Athletics to be held in China from 22 to 30 August, which will take place in an extremely prestigious location: the Beijing National Stadium, the same that hosted the XXIX Olympic Games in 2008.

The Company, which has been Main Sponsor of FIDAL and Sponsor of the Italian Uniform since 2014, will “cheer on” the Italian athletes at the most important sporting event of the year. In particular, UnipolSai will be present with its brand at “*Casa Italiana Atletica*” in one of the most famous creative districts of Beijing, the 751D-park, where, for the entire duration of the event, sport will become the ambassador to China for the very best of Made in Italy.

With its support of Italian Athletics also at this prestigious international event, UnipolSai Assicurazioni confirms, through its Corporate Sponsorship Program, the special attention it has always dedicated to sports and future generations, recognising the paramount educational potential of this field for shaping people and for their individual and social growth.

The Unipol Group strongly believes that if lived with passion, loyalty, fairness and transparency, sport can become a promoter of the personal values required in order to grow in society.

Because for the Unipol Group thinking of people’s future also means thinking of what they love: sport.

Contacts

Unipol Group Press Office

Fernando Vacarini
Tel. +39/051/5077705
pressoffice@uniposai.it
Claudia Galassi
Tel. +39/02/51815268
claudia.galassi@unipolsai.it

UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €16 bn, of which €8.4bn in Non-Life Business and €7.6bn in Life Business (2014 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.