

UNIPOLSAI PREMIUM PARTNER FOR THE 2020 FESTIVAL DELLO SPORT

Bologna, 22 September 2020

A partnership that has been consolidated over the past three years between UnipolSai and the Festival dello Sport for an extraordinary edition of the national and international sporting event that will be held in DIGILIVE format streamed to an online audience. Between 9 and 11 October, the 3-day non-stop programme schedule will feature over 60 events and over 100 guests and will be streamed live on festivaldellosport.it and gazzetta.it, alternating continuously between our most beloved sports stars and the best stories.

Vittorio Verdone, Corporate Communications and Media Relations Director of the Unipol Group said *“Sport is competition and entertainment but also gives lessons on life and how to follow rules, especially for young people. At a time when we seem to have forgotten the value of peaceful coexistence and respect for others, sport plays an important role since it can transmit these values due to the high visibility of its leading stars. We are convinced that athletes and their sporting exploits can inspire people and give that extra boost to help overcome day-to-day obstacles and difficulties and promote a message of civility. This is what encouraged us to once again enthusiastically support the 2020 Festival dello Sport and the values it celebrates”*.

A celebration of sport and its values that UnipolSai will be involved in as a Premium Partner: support for the event is based on its conviction that along with creating economic value and wellbeing, the role of a big company is also to generate social value for a broad spectrum of stakeholders including institutions, social entities, associations and the general public. In light of this conviction, sport that is played with passion, loyalty, fairness and team spirit can consequently become a very important educational tool, and the best means to promote all the values needed for people to grow in society.

With its Corporate Sponsorship Program, UnipolSai intends to remain close to people and the community, supporting projects that embrace a number of areas, including sport.

For UnipolSai, considering the future of people also means considering what people love: sport.

UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in the Non-Life Business, in particular in MV and Health. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €14.0bn, of which €8.2bn in Non-Life Business and €5.8bn in Life Business (2019 figures). The company has the largest agency network in Italy, with about 2,400 insurance agencies spread across the country. UnipolSai is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute), supplementary pensions and also covers the bancassurance channel (Arca Vita, Arca Assicurazioni and Incontra). It also manages significant diversified assets in the real estate, hotel (Gruppo UNA), medical-healthcare and agricultural (Tenute del Cerro) sectors.

Unipol Gruppo

Media Relations
Fernando Vacarini
T. +39 051 5077705
pressoffice@unipol.it

Investor Relations
Adriano Donati
T. +39 051 5077933
investor.relations@unipol.it

Barabino & Partners

Massimiliano Parboni
T. +39 335 8304078
m.parboni@barabino.it

Giovanni Vantaggi
T. +39 328 8317379
g.vantaggi@barabino.it